

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision 577443 /		Alt Order # 07906126
Product OBAMA/P/D SKED A		
Contract Dates 09/25/12 - 10/01/12		Estimate # 95/101/1844
Advertiser Obama/D/President		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/25/12	09/30/12	Ellen Degeneres 3pm	3-4pm		:30			NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$280.00			
2	3	09/25/12	09/30/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--111--				3	\$235.00			
3	3	10/01/12	10/01/12	Monday Prime	8-9pm		:30			NM	2	\$7,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$3,530.00			
4	3	10/01/12	10/01/12	Monday Prime	9-10pm		:30			NM	2	\$7,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$3,530.00			
5	3	09/25/12	09/30/12	Saturday Prime	8-9pm		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$395.00			
6	3	09/25/12	09/30/12	Saturday Prime	9-10pm		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$395.00			
Totals											12	\$16,455.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	8	\$2,335.00	\$1,984.75
10/01/12 - 10/01/12	4	\$14,120.00	\$12,002.00
Totals	12	\$16,455.00	\$13,986.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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